In the claims:

Claims 1-9 are canceled.

10. (Original) A product for a team auction system comprising: instructions for directing a processing device to:

partition participants into teams, wherein a team comprises team

members;

determine a team bid;

determine a winning team based on said team bid

allocate items to said team members; and

a media readable by said processing device that stores said

instructions.

- 11. (Original) The product for a team auction system of claim 10 wherein said instruction for determining a team bid comprises aggregating bids of team members.
- 12. (Original) The product for a team auction system of claim 10 wherein said instruction for allocating items is based on aggregated bids of teams.
- 13. (Original) The product for a team auction system of claim 10 wherein said instruction for determining a winning team is during a clearing phase.
- 14. Original) The product for a team auction system of claim 10 wherein said instruction for allocating items to said team members further comprises determining said allocation based on bids made by each said team member.
- 15. (Original) The product for a team auction system of claim 10 wherein a participant chooses a team at the beginning of the team auction.

16. (Original) The product for a team auction system of claim 10 wherein said instructions for directing a processing device further comprise:

selecting a quantity of teams to proceed to at least one additional round.

17. (Original) The product for a team auction system of claim 16 wherein said instructions for directing a processing device further comprise:

allocating a prize to a team that wins said at least one additional round.

- 18. (Original) The product for a team auction system of claim 10 wherein said team cooperates with another team.
- 19. (Original) The product for a team auction system of claim 18 wherein said team competes with said another team.
- 20. (Original) The product for a team auction system of claim 10 wherein said instructions for directing a processing device further comprise:

forming at least one bidding group wherein said at least one bidding group cooperates with another bidding group.

- 21. (Original) The product for a team auction system of claim 20 wherein said at least one bidding group competes with said another bidding group.
- 22. (Original) The product for a team auction system of claim 10 wherein said instructions for directing a processing device further comprise:

enabling at least one on-line bidding community, wherein said at least one on-line bidding community cooperates with another on-line bidding community.

- 23. (Original) The product for a team auction system of claim 10 wherein said at least one on-line bidding community competes with said another on-line bidding community.
- 24. (Original) The product for a team auction system of claim 10 wherein said instructions for directing a processing device further comprise:

partitioning at least one participant based on an interest of said at least one participant.

25. (Original) The product for a team auction system of claim 10 wherein said instructions for directing a processing device further comprise:

partitioning at least one participant based on a predetermined process for partitioning said at least one participant.

26. (Original) The product for a team auction system of claim 10 wherein said instructions for directing a processing device further comprise:

summing each bid of said team members of said team;

averaging said sum of each bid of said team members of said team;

determining said team bid based on said average of said sum of each bid of said team members of said team.

Claims 27-61 are canceled.

62. (Original) A product for a tournament auction system comprising: instructions for directing a processing device to:

receive a plurality of items for sale by a seller;

auction said items sequentially in a series of rounds of bidding, a set of auctioned items for each round of bidding;

receive bids for said set of auctioned items from a plurality of bidders during each round;

allocate each set of auctioned items to at least one of said plurality of bidders at a predetermined round;

admit to each subsequent rounds of bidding a subset of bidders from the previous round according to the bid value placed by each bidder; and

a media readable by said processing device that stores said instructions.

- 63. (Original) The product for a tournament auction system of claim 62 wherein said bidder pays said bid responsive to being prioritized over other bidders in said last round.
- 64. (Original) The product for a tournament auction system of claim 62 wherein each set of items is allocated immediately after the round in which each set of items are auctioned.
 - 65. (Original) A product for a tournament auction system comprising: instructions for directing a processing device to:

receive an item for sale by a seller;

auction said item sequentially in a series of rounds of bidding;

receive bids for said auctioned item from a plurality of bidders during each of said series of rounds;

admit to each of a subsequent round of bidding a subset of bidders from a previous round responsive to a bid value placed by each of said plurality of bidders, wherein said subset of bidders are assessed a payment in response to being admitted in each subsequent round; and

a media readable by said processing device that stores said instructions.